

Declaration regarding data protection according to the General Data Protection Regulation

Public Relations incl. photo and video recordings at events

The protection of your personal data is of particular concern to the Medical University of Vienna (MedUni Vienna).

The purpose of this privacy policy is to inform you about the basic aspects of data processing in the context of public relations work.

1. Data processing

Your personal data will be processed, namely

- Identity data (e.g. name, gender)
- Contact details (e.g. address, email address)
- Images taken at events (photos and videos)
- Other information (e.g. date of birth, bank details)

For the purpose of providing information to fulfill the tasks of the MedUni Vienna (e.g. invitations to events of the Rectorate or individual organisational units, mailing of the annual report and the MedUni Vienna magazine, mailing of newsletters, etc.).

Images are published online and offline to present our activities in central university media channels (e.g. in magazines, social media or on the website). They will be deleted once there is no longer a legitimate interest in their continued use for documentation purposes.

Data processing is carried out on the basis of the legal provisions (Art. 6 (1) GDPR), namely on the basis of the **legal bases**:

- Consent (lit. a) for registration to events and, if applicable, newsletter,
- Fulfilment of a legal obligation (lit c) in the sense of informing the public about the fulfilment of the tasks of MedUni Vienna pursuant to § 3 Z 11 Universities Act 2002,
- Overriding legitimate interests of MedUni Vienna (lit. f), namely for direct marketing purposes (Recital 47 GDPR) and for the purpose of documenting the activities of MedUni Vienna.

You have the right to withdraw your consent to the use of your personal data at any time. The revocation does not affect the lawfulness of the processing of personal data prior to the revocation. However, in the event of revocation, the above mentioned purposes can no longer be fulfilled.

The identity data, contact details and other information will be stored by us for a maximum period of 1 year. The data required for sending the newsletter will be stored until you withdraw your consent.

If payment data is required for billing purposes (in particular for chargeable events) it will be stored for 7 years due to a legal obligation.

Your identity and contact details may be shared with third parties if this is indicated on the registration page. However, this will only be done to MedUni Vienna's contractual partners for the above mentioned purposes.

2. Your rights

You are basically entitled to the rights to **access, rectification, erasure, restriction of processing, data portability and objection.**

If you are of the opinion that the processing of your data violates data protection law or your data protection rights have been violated in any other way, you can lodge a complaint with the supervisory authority (Austrian Data Protection Authority, [dsb.gv.at](https://www.dsb.gv.at)).

3. Contact Details

If you have any questions or concerns regarding the processing of personal data, please contact

Medical University of Vienna

Communication and Public Relations Department
Spitalgasse 23
1090 Wien
E-Mail: pr@meduniwien.ac.at

Data Protection Officer:

Medical University of Vienna
Legal and Compliance Department
Spitalgasse 23
1090 Wien
Tel: +43 (0)1 40160-21410
Email: datenschutz@meduniwien.ac.at